

WAVV 2007
Green Bay, WI

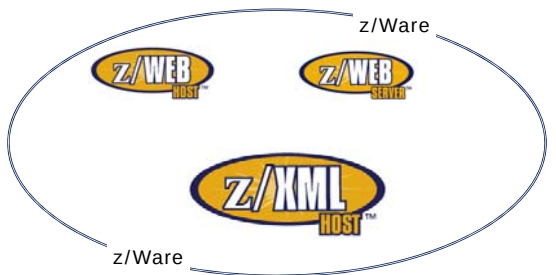
Webifying VSE Applications the *Easy*TM Way



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illustro's Internet-enabling Software



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illustro's Internet-enabling Software...

- Easy is the term
- Different by design
 - All z/Ware products run directly on the mainframe
 - Simple installation and implementation
 - All products are completely independent
 - Don't rely upon less-reliable components (e.g. CICS Web Interface/3270 Bridge)
 - Easier to support, less moving parts, only 1 vendor
 - Supports CICS or non-CICS 3270 apps
- Choice of HTML presentation or XML for data exchange

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IT'S OKAY TO TALK TO STRANGERS





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- Transform *any* 3270 application data into industry standard eXtensible Markup Language (XML) document
- XML documents allow for data to be shared across data, system and processing architectures and environments
- Implement Web Services capabilities; allow your mainframe to participate in a Service Oriented Architecture (SOA)
- No changes required to any existing application
- Open your mainframe data and applications to Java, .Net, even Microsoft Office

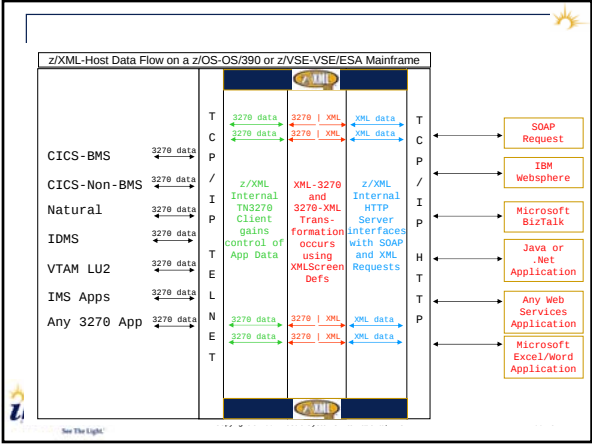


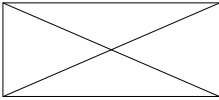
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Product Description





- Recent Success Story
 - Affirmative Automobile Insurance
 - .Net application for claims interfacing with mainframe policy database
 - Data from up to 30 screens is combined into one XML document
 - Customer files a claim online, policy data is retrieved dynamically and merged into customer's claim data



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Mainframe 2.0

- “Web 2.0” defining new approach to Web interfaces
 - Loose definition, but involves users helping the application to grow organically, e.g. Wikipedia, Flickr
 - More dynamic interfaces closer to desktop functionality
- AJAX – Asynchronous JavaScript and XML



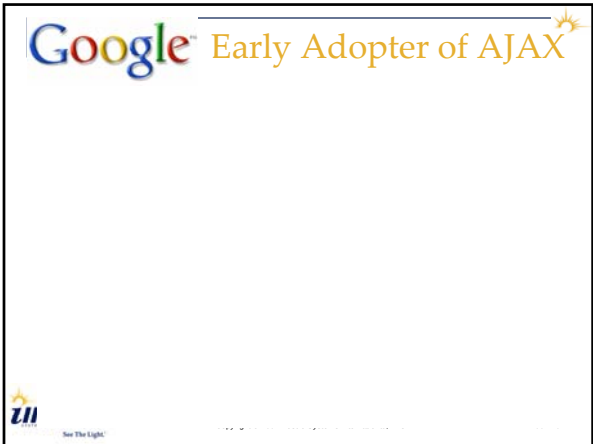
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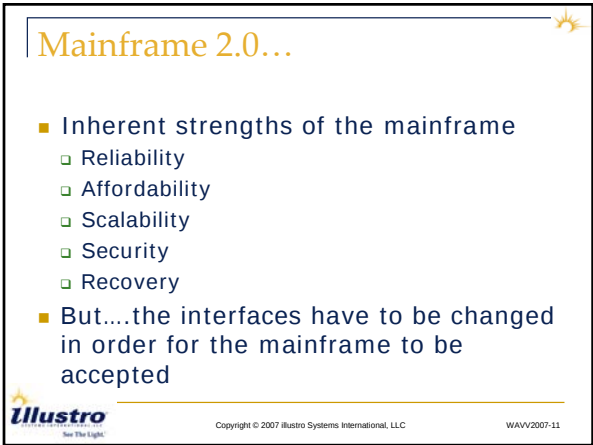
Mainframe 2.0...

- AJAX means better Web interfaces
- Desktop app behavior
 - Drag and drop
 - Right-mouse click, context-sensitive menus
 - More data without screen refresh
- Changes the entire experience
- With all the benefits of access from a Web browser

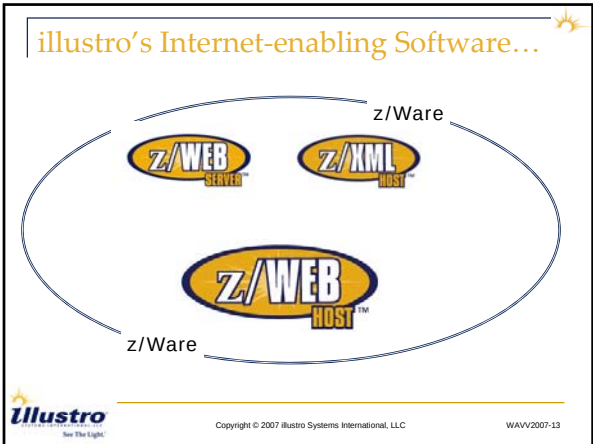


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z/WEB HOST Benefits

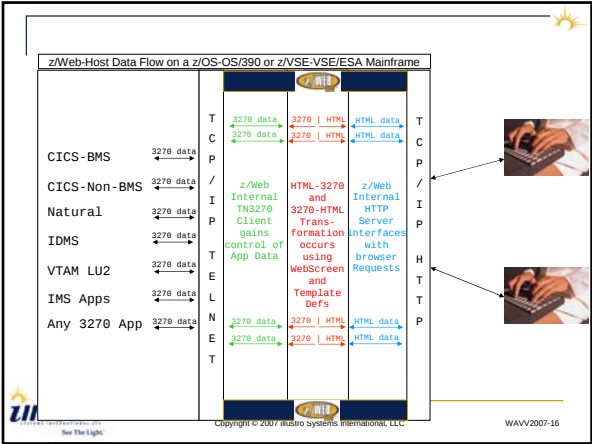
- Grants instant access to existing application systems
- Uses standard browser interface
- Instantly transforms 3270 application to intuitive, Web-browser interface
- Saves money by eliminating re-deployment
- From simple Web transformation to rich, AJAX/Web interface

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Products Product Description

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z/WEB HOST Customer Prototypes

http://www.illustro.com/zwebhost_examples.htm

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z/WEB HOST Mainframe 2.0...

z/WEB 2.0

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■ z/Web
custom
solution

■ More >
for Web
product

■ Stable

■ Free li

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Host



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when your best salespeople are your customers.**



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