

Maximizing your Mainframe Investment

3rd Annual IBM/GSE Conference
for z/VSE, z/VM and Linux on System z
Dresden, Germany
26-28 October 2009

3rd Annual European IBM/GSE Conference
for z/VSE, z/VM and Linux on System z
Dresden, Germany
26-28, October 2009

Maximizing Your Mainframe Investment





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Welcome, but
Have
"Father Goebel"





IBM GSE 2009-2

Copy of Presentation
→ illustro.com/presentations





IBM GSE 2009-3

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Discussion Points

- Why get the most out of your mainframe investment?
- Innovation at illustro – a “History of Firsts”
- New technology preview for IBM/GSE



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Maximize Your Mainframe Investment?...



- Decades of creating value through cash, time, people, training, users
- Alternatives all sounded “sexy”, but many realities have been less so
- 2008-2009 created unmatched pressure to do more with less



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Maximize Your Mainframe Investment

- IT is about services
- No one is more using
- By taking it further
 - Less cost
 - Less trouble
 - Less time



HAPPIER USERS!!!!

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illustro Systems International, LLC

- illustro – Latin for “enlightened” or “to illuminate”
- Focused on creating a different approach to mainframe technology to extend the life and acceptability of the mainframe
- New products, innovative services and new technology
- The people behind illustro represent some of the best known names in the VSE industry
- Long history of commitment to VSE
 - We own VSEESA.com and zVSE.com!

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illustro - A History of Firsts...

- **First** company in the world to deliver TCP/IP connectivity for VSE customers (1992 - OCS TCP/IP)
- **First** company in the world to deliver a native 3270-to-Web solution for VSE customers (1997 - z/Web-Host®)
- **First** to deliver important AJAX Web-enablement for *mainframe* users (2007 - z/Web 2.0™)
- **First** company in the world to deliver a SSL (secure TCP/IP) solution for VSE customers (2000 - IC.Y.A.™)
- **First** company to offer one-price, unlimited systems support services (2009- iManage Sys™)
- **First** and *only* company to deliver a comprehensive management tool for all TCP/IP stacks (2008 – z/IPMon®)

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DAVIS VISION
THE EYE CARE ADVANTAGE


Bank of America


DELTA DENTAL
Delta Dental Plan / New Jersey


SCI'COM
DATA. RESPONDER.


WASHINGTON
COURTS


ERICSSON
TAKING YOU FORWARD


AutoData Norge AS
30 ÅR 1979-2009


ADI
Registrar and Transfer Company
Professional Stock Transfer Services Since 1899


Castle Metals
"The Bar Professionals"


FUJIFILM


FIRST DATA

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	Services Description
■	Turn-key, integrated services
□	/MOVE™ - Hardware and software installations and migrations
□	/BUILD™ - Off-site system build and staging
□	/TUNE™ - Performance analysis and tuning
□	/PLAN™ - System capacity planning
□	/CONNECT™ - Complete TCP/IP and SNA network design and implementation
□	/ASSIST™ - CA and other third party product installation and education
□	/HELP™ - Remote system support via network access
□	/RECOVER™ - Disaster recovery planning and testing
□	/CALL™ - Telephone based support



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IBM GSE 2009-12

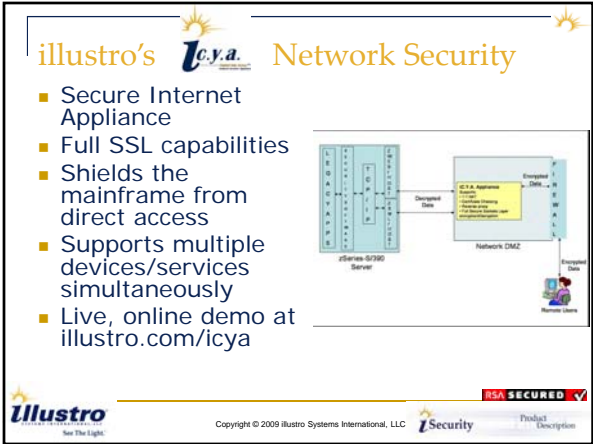
	Services Description
■	Industry's First "All-you-can-eat" flat-rate for VSE and VM services
■	No limit on support, projects, migrations etc.
■	Services performed either remote or on-site at no additional cost
■	Monthly management meeting to review progress and set priorities
■	24 x 7 x 365 coverage – no vacations, no holidays
■	Use to offload projects, for backup, or for staff augmentation
■	<u>U.S. or international coverage</u>

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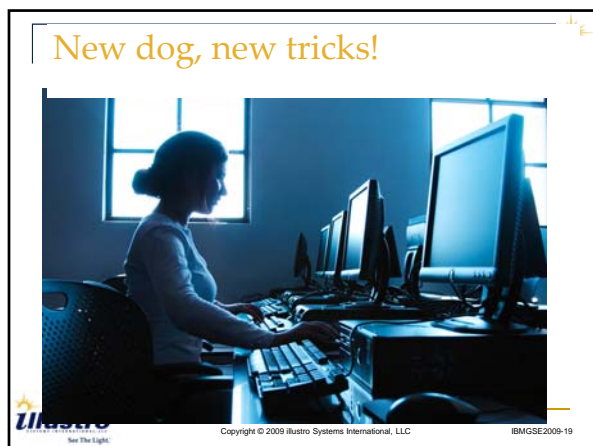


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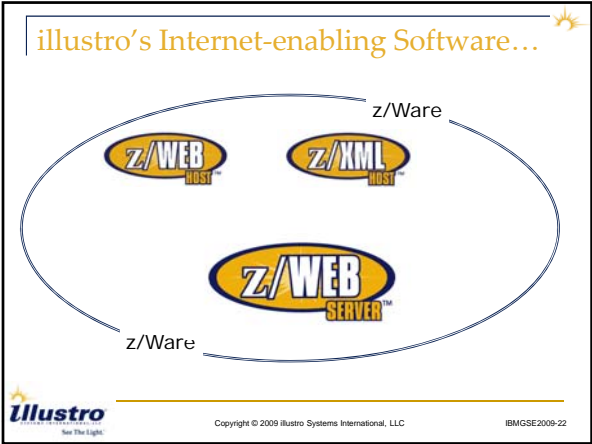






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z/WEB SERVER

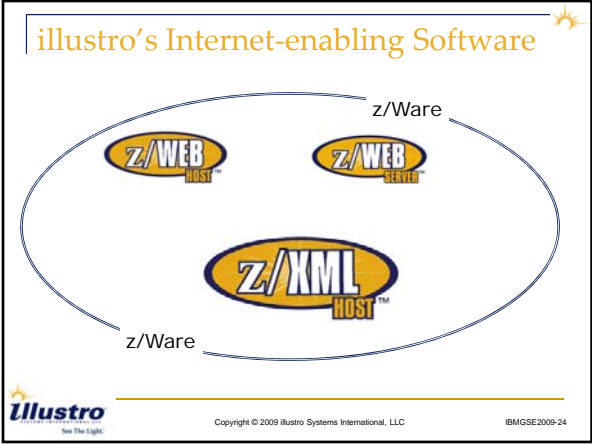
- Acquired from NEON Systems in 2005
- Full-function, VM based SSL capable Web Server
- Interface with security products
- CGI capabilities for program extensions
- Web-based administration interface

The diagram shows a 'Web Client' (represented by a person at a computer) connected to a 'Network' (represented by a central circle). The network is connected to a 'z/WEB SERVER' (represented by a server rack) which is running on an 'IBM Mainframe with z/VM'. The network is also connected to an 'Internet' (represented by a globe) and an 'Extranet' (represented by a person at a computer).

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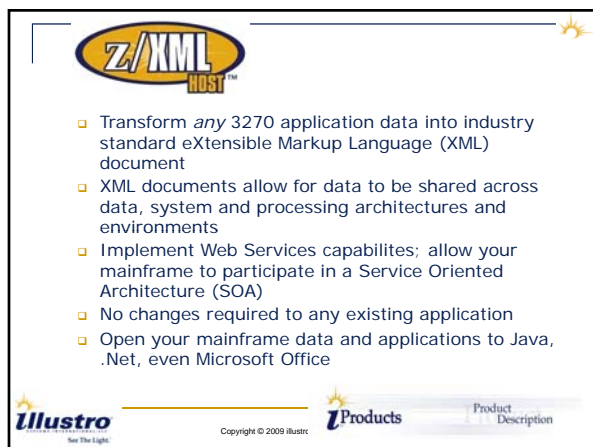
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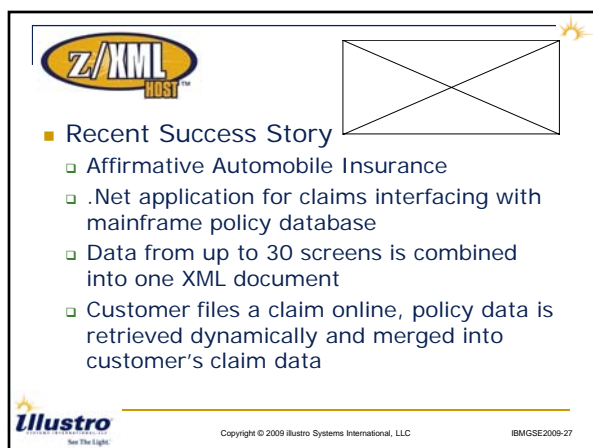


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illustro's Internet-enabling Software...

z/Ware

z/WEB SERVER

z/XML HOST

z/WEB HOST

z/Ware

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


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Benefits

- Grants instant access to existing application systems
- Uses standard browser interface
- Instantly transforms 3270 application to intuitive, Web-browser interface
- Saves money by eliminating platform migration, application re-write
- Makes mainframe applications like any other



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Customer Prototypes

<http://illustro.com/zwebhost>



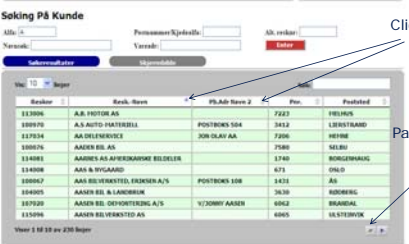


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AutoData Norge AS

30 ÅR 1979-2009



Clickable Sort

Page through data




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- Combined functions of both products
- Full 3270 (or other source) app to Web
- Full 3270 (or other source) app to Web Services
- Mainframe as a client or server
- Multiple data structures, 3270, COMMAREA, Data structures
- Now in GA status


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TCP/IP Critical for VSE Users

- ✓ For most customers it is THE network interface
- ✓ Software and concepts are complicated
- ✓ VSE systems support wears many hats and cannot specialize
- ✓ Can't afford to be down
- ✓ Have tried almost anything to fix problems...

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Exciting News for VSE Users!!

- New software aimed at easing the pain
- De
- gr
- Ex
- Re interface



SEE WHAT YOU'VE BEEN MISSING.™




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SEE WHAT YOU'VE BEEN MISSING.


- Comprehensive monitoring tool for TCP/IP for VSE – (IBM,BSI or Connectivity)
- Revolutionary interface using AJAX/Web design
 - No 3270 interface
 - Important because *any* network personnel can use
 - First mainframe product in the world to feature *only* a 100% AJAX interface



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SEE WHAT YOU'VE BEEN MISSING.


- Provides live, dashboard interface for all network activity
- Alert interface for notification of critical events
- Retrospect™ feature replays archived data
- Complete, formatted packet trace facility for diagnostic use
- TCP/IP Command Interface



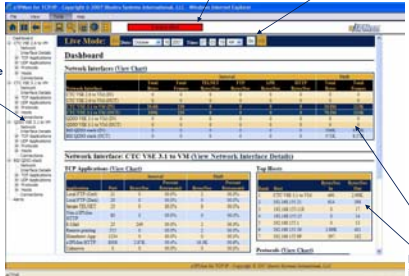
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Monitor for Alerts

Time of display (live or Retrospect™)

Expandable Tree Structure

Drill down into any field



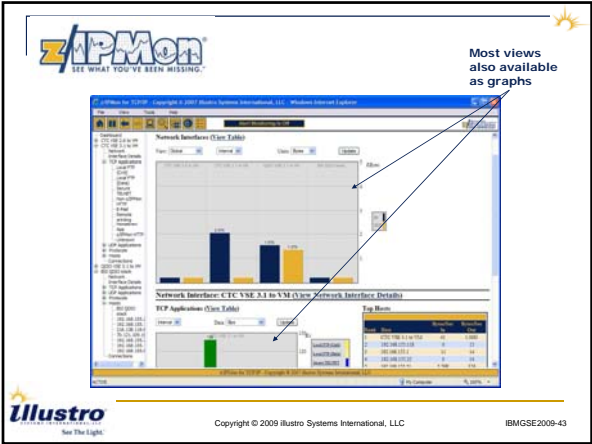
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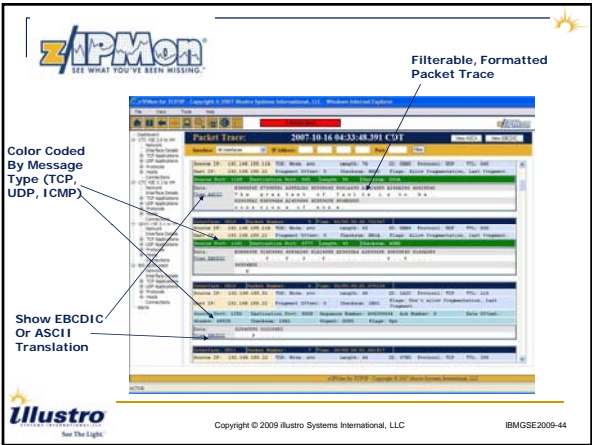
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New Release 2.0

- Significant New Release less than 1 year after Release 1.0 GA
- New Advisor™ Feature
- New z/IPUtil Report Writer
- Packet Trace Support for Wireshark Output
- Improved Alert Management
- Others!

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- Customer Testimonials!!
 - Stein Sandvold, Geir Fladby, Autodata NO, Norway
 - Edoardo Flumiani, Marco Gardini, Fratelli Carli, Italy





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Proud Customers!!





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- Product Roadmap
 - 2 supplemental releases since GA in June 2008
 - New Response Time Data
 - Additional filters on packet trace
 - Next Major Release – **DELIVERED!**
 - New Advisor™ Feature – will tell you when there is something wrong
 - Report writer – data dictionary based so you can write any report with any fields
 - Full Wireshark interface
 - TCP/IP storage monitoring and alerts



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SEE WHAT YOU'VE BEEN MISSING.™


- Product is currently in General Availability (GA) Status, Release 2.1
- Available for Free Trial at <http://zipmon.com/downloads>
- Log on to a LIVE, running system at <http://zipmon.com/demos>
- Hands-on demo outside at the illustro exhibit




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More from Your Mainframe



- Trusted, working applications look and function like brand new
- Use interfaces the “university crowd” wants
- Full interaction with other platforms
- AJAX/Web for Network engineers everywhere
- Quicker, easier, less costly solutions



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Old dog, new tricks!





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