



Agenda

- Who is illustro
- The proliferation of information
- The Insider Threat Do You Know?
- Solutions and Best Practice a primer





This is no way meant to be an exhaustive list of a way of ensuring you are compliant with any regulations. It's not even an exhaustive list of all the regulations, let alone how to be compliant. This is intended to be a primer on the concept, and we cannot even guarantee that it is an exhaustive primer if any of these were true, we'd all be exhausted. Certified under SDForum Regulation 2-678-SCC.2007

illustro Systems International, LLC..

- Privately held firm based in Dallas, Texas
- Focus is on bridging the gaps for Enterprise data centers
- Network of partnerships
 - IBM Business Partner
 - IntellinX
 - International sales partnerships



Ilustro Corporate Headquarters at t

 Customers across all industries depend on illustro



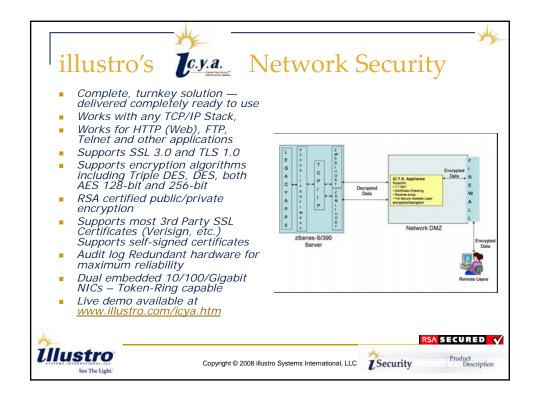
Copyright © 2008 illustro Systems International, LLC

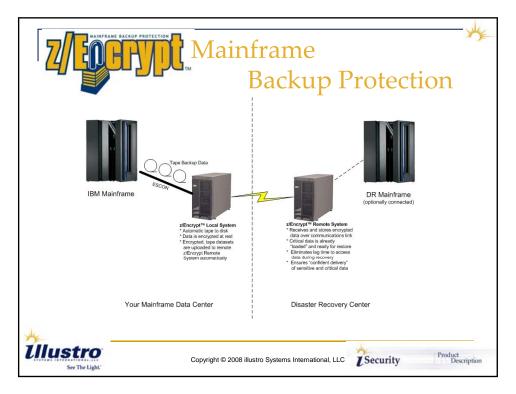














Information, Information

- And now, a plethora of regulations to comply with, e.g. SOX/GLBA/HIPAA
- All regs are motivated by the same phenomena
 - Internet suddenly (literally) connected millions of heretofore separate systems
 - Vast quantity of information suddenly available
 - Common access (Web) and other methods made it relatively easy to obtain



Copyright © 2008 illustro Systems International, LLC

The Accepted was Suddenly Very, Very Bad

- Procedures that were de facto for decades were suddenly violations
 - Social Security Numbers as ID (military/schools/medical)
 - IT backup tapes sent off site
 - All "insiders" (employees, internal users) were doing what they were supposed to
 - Even affected non-IT procedures
 - No more telephone information
 - Fax authorization forms



Copyright © 2008 illustro Systems International, LLC











2006 REPORT TO THE NATION ON OCCUPATIONAL FRAUD & ABUSE

- Occupational fraud and abuse imposes enormous costs on organizations. The median loss caused by the occupational frauds in this study was \$159,000. Nearly one-quarter of the cases caused at least \$1 million in losses and nine cases caused losses of \$1 billion or more.
- Participants in our study estimate U.S. organizations lose 5% of their annual revenues to fraud. Applied to the estimated 2006 United States Gross Domestic Product, this 5% figure would translate to approximately \$652 billion in fraud losses. In 2004, participants estimated 6% of revenue was lost to fraud.
- Occupational fraud schemes can be very difficult to detect. The median length of the schemes in our study was 18 months from the time the fraud began until the time it was detected.



Copyright © 2008 illustro Systems International, LLC

SDForum-13



2006 REPORT TO THE NATION ON OCCUPATIONAL FRAUD & ABUSE

Industry	# Cases	% Cases	Med. Loss
Banking/Financial Services	148	14.3%	\$258,000
Government and Public Administration	119	11.5%	\$82,000
Manufacturing	101	9.7%	\$413,000
Health Care	89	8.6%	\$160,000
Insurance	78	7.5%	\$100,000
Retail	75	7.2	\$80,000
Education	73	7.0%	\$100,000
Service (general)	60	5.8%	\$163,000
Service (professional, scientific or technical)	58	5.6%	\$300,000
Construction	35	3.4%	\$500,000
Utilities	34	3.3%	\$124,000
Oil and Gas	32	3.1%	\$154,000
Real Estate	30	2.9%	\$200,000
Wholesale Trade	30	2.9%	\$1,000,000
Transportation and Warehousing	27	2.6%	\$109,000
Arts, Entertainment and Recreation	22	2.1%	\$175,000
Communications/ Publishing	16	1.5%	\$225,000
Agriculture, Forestry, Fishing and Hunting	8	0.8%	\$71,000
Mining	1	0.1%	\$17,000,00

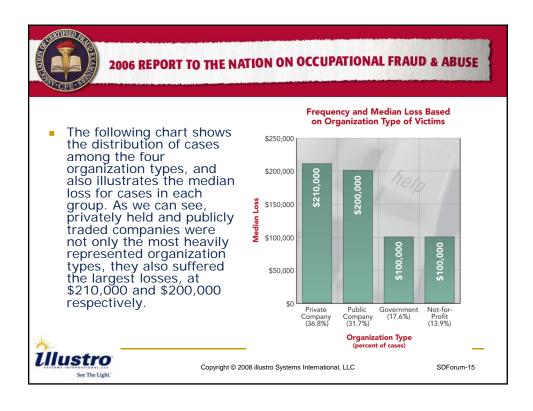
Excluding mining, which only had one case (costing \$17 million), the highest losses occurred in the wholesale trade industry, which had a median loss of \$1 million among 30 cases.

Next highest were construction, with a median loss of \$500,000 among 35 cases, and manufacturing, with a median loss of \$413,000 among 101 cases.

Among the industries that showed the lowest median losses were retail (median loss of \$80,000 among 75 cases) and government and public administration (median loss of \$82,000 among 110 cases).

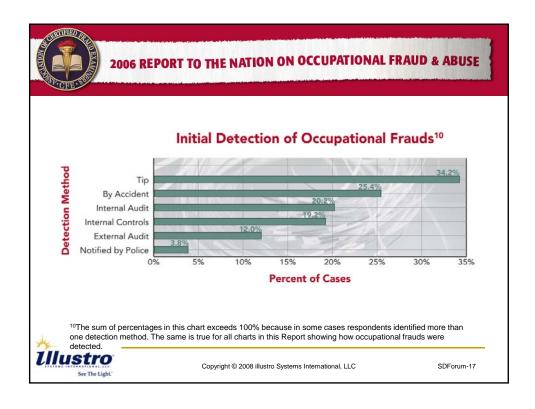
\$17,000,000 yyright © 2008 illustro Systems International, LLC

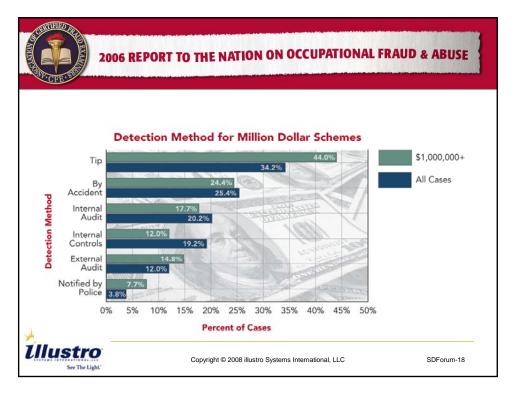






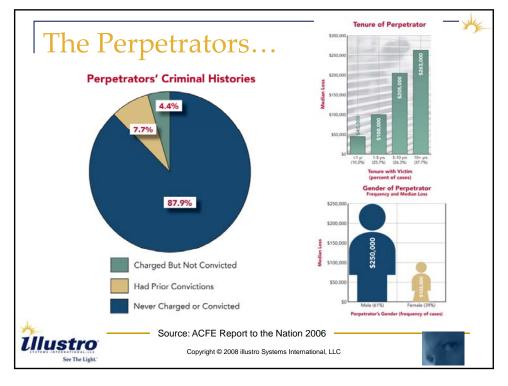




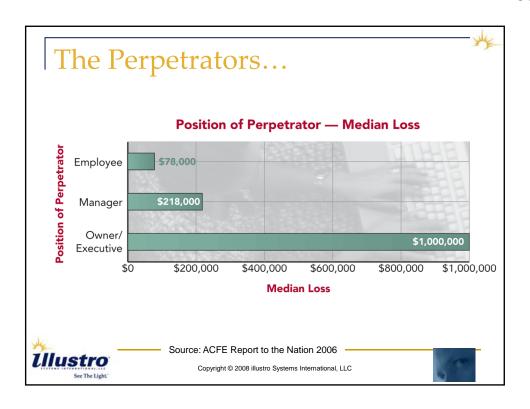


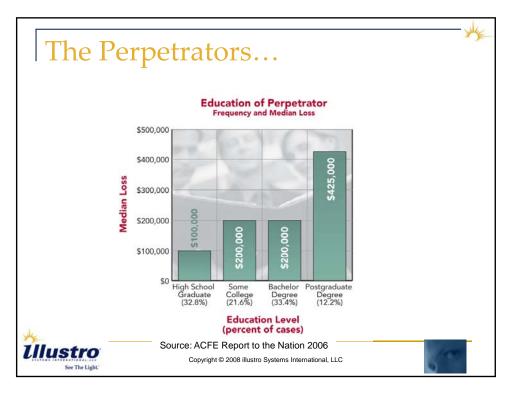






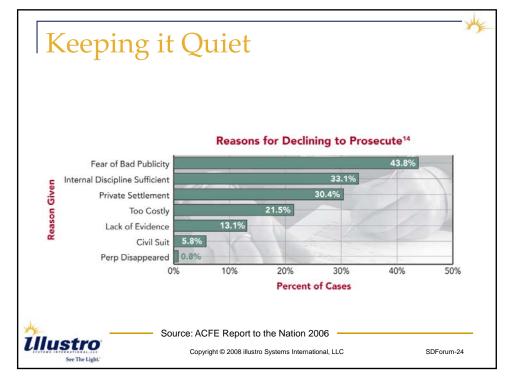
















- Capital Financial March 2006
 26 customers lost 328,000 Pounds; fined for having poor antifraud controls 300,000 pounds.
- BNP Paribas Private Bank May 2007

 Fraudulent transfer of 1.4 million pounds out of clients' accounts without permission; fined 350,000 pounds for weaknesses in systems and controls
- Commerce Bancorp November 2007
 Employee leaked confidential customer information



Copyright © 2008 illustro Systems International, LLC

SDForum-25

Insider Threat in Banking & Finance

- US Secret Service research (6/2005)
 - Most incidents studied required little technical sophistication
 - In 87% of the cases studied, the insiders employed simple, legitimate user commands to carry out the incidents
 - In 78% of the incidents, the insiders were authorized users with active computer accounts at the time of the incident
 - Only 23% of the insiders were employed in technical positions, with 17% of the insiders possessing system administrator/root access within the organization
 - In 74% of the cases, after detection, the insiders' identities were obtained using system logs



Copyright © 2008 illustro Systems International, LLC



The Audit Trail Challenge

The Fact - Many organizations have logs of update actions only, excluding queries

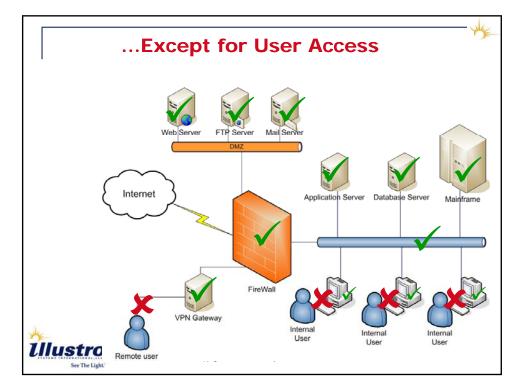
■The problem - Not Sufficient for Privacy Protection regulations

■ The Challenge – Include all user actions in the log

□Sufficient for privacy regulations compliance as well as fraud detection



Copyright © 2008 illustro Systems International, LLC





Existing Fraud Detection Solutions

- Analyze data stores limited tracking of end-user actions and only after the fact
- Analyze system output (transactions, emails, etc.)
 analyze traceable outputs only
- Visibility into end user actions requires intervention in thousands of application programs
- Bottom Line
 - No visibility into end-user actions,
 - especially queries and other actions that do not leave traces in the systems databases and outputs



Copyright © 2008 illustro Systems International, LLC

SDForum-2

Solutions?

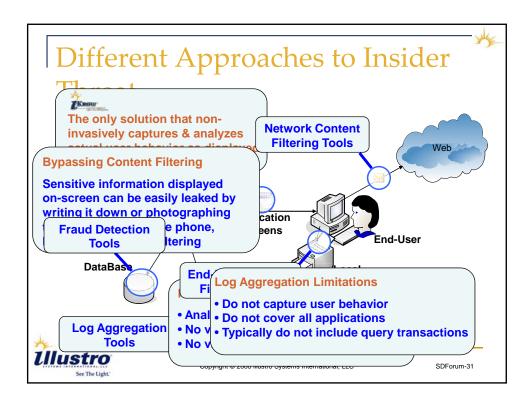


- No quick fixes---in many cases these are long entrenched procedures, programs, and data stores that need to be adapted
- Awareness is the start of the equation
- Stretches to all facets of information handling, not just IT



Copyright © 2008 illustro Systems International, LLC











Record and Replay - Corporate "BLACK BOX"

- Record all end user interaction with back office systems
- Replay complete user sessions
- "Google like" search on screen content

Analytics Engine

- Real time rules track user behavior patterns and detect internal fraud
- New rules may be applied after-the-fact to pre-recorded data



Copyright © 2008 illustro Systems International, LLC

SDForum-33

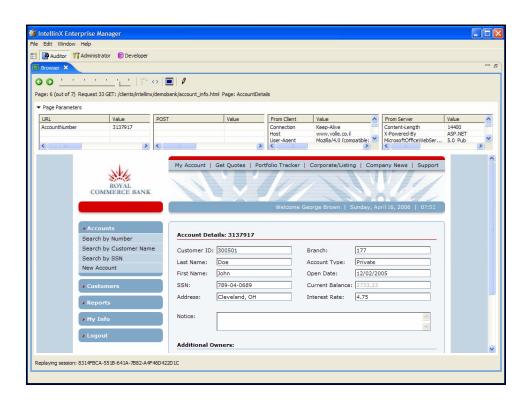


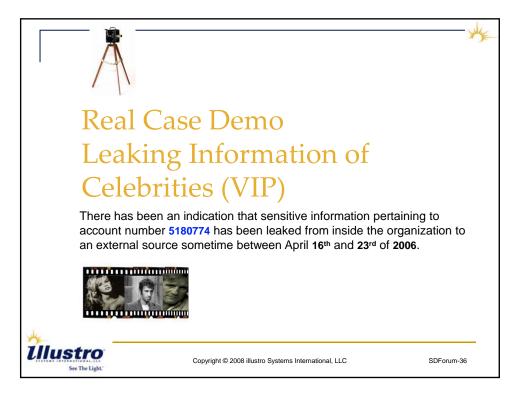
User Activity Replay Demo



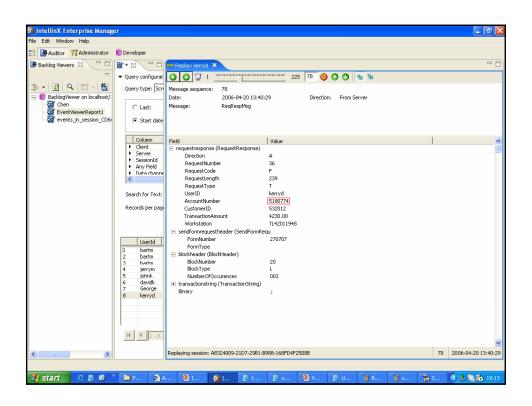
Copyright © 2008 illustro Systems International, LLC

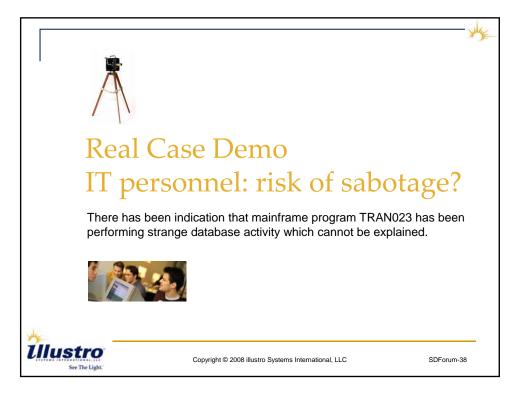




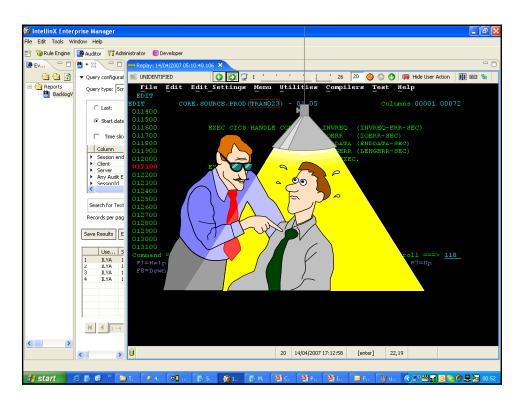


















System Access Audit Appliance

Regulatory Compliance

Privacy Regulations - GLBA, HIPAA, CA SB 1386

- Detailed logging: Who? Did What? To which data? When? Where from? How?
- Read access included in the audit trail

Sarbanes-Oxley

- Add effective controls to sensitive processes that affect the financial reports
- Add Compensating controls for:
 - Tracking privileged users activity
 - Ensuring segregation of duties
 - Monitoring Change Management



Copyright © 2008 illustro Systems International, LLC

SDForum-41

Detecting Internal Fraud in Banks

- Account Takeover
 - Changes to account statement mailing frequency, search for dormant accounts, change of dormant account attributes
- Customer Management
 - User changing a customer address and changing it back within a short period of time
- Unauthorized Customer Limits Bypass
 - Consecutive credit limit change for same account, Change of credit limit and change back after a short period of time
- Money Transfer Redirection
 - Money transfer without a reference information that explains the purpose of this transfer, Money transfer target account overwritten by unauthorized
- Shell Accounts
 - Same address of two unrelated entities, Significantly hig amount transfer for this type of account



Copyright © 2008 illustro Systems International, LLC



Detecting Internal Fraud in Insurance

Customer Management

Changes of address, beneficiary, bank account details

Policies Management

 Policy parameter changed by member of a team not handling the customer, Changes to dormant policies or employees' policies, unreasonable low tariff, twisting, Manual update of policy's tariff

Claims Processing

 Unauthorized approval of checks, manual update of checks, changing bank account beneficiary, retroactive addition of covered person to collective policy

Agents

 Unauthorized changes to advance payment terms, Agent bonus terms changed by unauthorized, targets.



Copyright © 2008 illustro Systems International, LLC

SDForum-43

Detecting Information Leakage



- especially in the case of call-centers, where customer calls are random
- Detection based on the way a user is searching for a customer for example: use of name based search instead of customer number based search
- Detection based on relevancy of query type to the employee's job

Privacy of VIP Accounts (celebrities)

Users that are querying many VIP customer accounts

Users that are querying same VIP customer account multiple times

Searching for a VIP information by name

(not by account number)



Copyright © 2008 illustro Systems International, LLC





